

# LEAGUE OF AMERICAN BICYCLISTS



Bicycle Friendly Business Application

## Business Profile

- \* 1. Name of Business  
**TriSports.com**
- \* 2. Name of CEO or Director  
**Seton Claggett**
- \* 3. Contact Name  
**Debbie Claggett**
- \* 4. Position  
**Vice President/owner**
- \* 5. Address  
**4495 S Coach Dr**
- 5. a. Address 2
- \* 6. City  
**Tucson**
- \* 7. State

**Arizona**

- \* 8. Zipcode  
**85714**
- \* 9. Phone  
**520-884-8744**
- \* 10. Contact Email  
**debbie@trisports.com**
- \* 11. Company Website  
**www.trisports.com**
- \* 12. Number of employees  
**45**
- \* 13. Type of business/organization

- Accounting/Finance/Insurance**
- Agriculture/Farming**
- Biotech/R&D/Science**
- Building Construction/Skilled Trades**
- Creative/Design**
- Education**
- Engineering**
- Entertainment**
- Food Service/Hospitality**
- Installation/Maintenance/Repair**
- IT/Software Development**
- Legal**
- Manufacturing/Production**
- Marketing**
- Medical/Health**
- Non-Profit**
- Public Relations**
- Sales/Retail**

**Transportation**

**Other, Please list**

\* 13. a. Other business type

\* 14. Number of business/office locations. If more than one, please list the city/state of each.

**1**

**2-5**

**6-25**

**more than 25**

14. a. Please list the locations.

\* 14. b. Please list locations or provide a link to a business location directory.

\* 15. Location of business(es). Click all that apply if multiple business locations exist.

**urban**

**suburban**

**rural**

\* 16. What are the top three reasons your company has made bicycling a priority? Click only three.

**Company morale**

**Corporate Social Responsibility plan**

**Employee productivity**

**Environmental issues**

**Health**

**Recruitment**

**Reduce carbon footprint**

**Transportation options for employees**

**Other, please list**

\* 16. a. Please list other reasons.

### Encouragement

\* 17. Which of the following transportation-related benefits are provided to your employees? Click all that apply.

**[Commuter tax benefit for bicyclists](#) (effective January 1, 2009)**

**Commuter tax benefit for transit**

**Commuter tax benefit for parking**

**Other cash incentives for bicycle commuters**

**Free secure bike parking**

**Free or subsidized car parking**

**Guaranteed ride home**

**Other, please describe**

\* 17. a. Please describe.

**Lockers and showers on-site.**

\* 18. Does your business promote Bike to Work Day?

**Yes**

**No**

\* 18. a. If yes, click all that apply.

**Provide commuters with breakfast**

**Hold a commuter challenge**

**Offer prizes**

**Host a CEO led ride**

**Other, please describe**

\* 18. b. Please describe.

\* 19. Does your business promote National Bike Month?

**Yes**

**No**

\* 19. a. If yes, click all that apply.

**Arrange social rides**

**Host maintenance clinics**

**Distribute bicycling information**

**Sponsor a community bike month event**

**Other, please describe**

\* 19. b. Please describe.

\* 20. Do you provide reimbursement toward an employee's purchase of a bicycle or bicycling equipment?

**Yes**

**No**

\* 20. a. If yes, please describe.

**All commuters gain store credit per mile commuted that can be used towards any purchase in our store, including bicycles and bicycle equipment. We also have a demo bike benefit that gives them the use of a brand new bike every year once they have been employed for one year in at least a 3/4 time status. They are required to commute a set number of times, as well as participate in group rides in order to maintain this benefit.**

\* 21. Do you provide a company fleet of bicycles for employee use?

**Yes**

**No**

\* 21. a. If yes, how many?

**1**

**2-5**

**6-25**

**More than 25**

21. b. Do you track use of the bike fleet?

**Yes**

**No**

\* If yes, what percentage of employees use them?

**less than 10%**

**11%-25%**

**26% - 50%**

**51%-75%**

**more than 75%**

21. c. Additional information and statistics on the use of the company fleet of bicycles.

**This is our demo fleet...they are company owned and assigned to the employees.**

\* 22. Does your company promote bicycling for means other than commuting? Click all that apply.

**Employee bike club**

- Sponsor a bike team or club
- Use local bicycle couriers
- Organize rides
- Sponsor individual riders or encourage participation in charity rides
- Other, please describe

\* 22. a. Please describe.

**We have a race reimbursement benefit that allows our employees to enter events and get reimbursed for their entry fee and travel. This benefit increases the longer an employee has been with our company.**

\* 23. Does your business sponsor or partner with any of the following bicycle advocacy groups? Click all that apply.

- Local (for a list of local bicycle advocacy groups [click here.](#))
- State (for a list of state-wide bicycle advocacy groups [click here.](#))
- National (i.e. [Bikes Belong](#), [International Mountain Bike Association](#), [The League of American Bicyclists](#))

\* 24. Does your top management commute to work by bicycle?

- Yes
- No

\* 24. a. Additional comments.

**We believe in leading by example, so all of our managers commute frequently, often joining up with employees along the routes and riding in together.**

## [Engineering](#)

\* 25. Do you provide bicycle parking for employees?

- Yes
- No

\* 25. a. If yes, click all that apply.

- Covered
- Uncovered
- Secured area
- Bicycle locker
- Employees can park their bikes in their work space

\* 26. Do you provide bicycle parking for guests?

- Yes
- No

\* 26. a. If yes, click all that apply.

- Covered
- Uncovered
- Secured area
- Bicycle locker
- Visitors can park bikes inside

\* 27. Does your bike parking meet the security and convenience guidelines recommended by the [Association of Pedestrian and Bicycle Professionals \(APBP\)](#)?

- All
- Most
- Some
- Few

None

\* 28. How many bike parking spots do you have?

11

\* 29. How many car parking spots do you have?

43

\* 30. Is the bike parking \_\_\_\_ convenient than the closest car parking?

more

equal

less

\* 31. Does your business provide any of the following for bicyclists? Click all that apply.

Locker room

Shower facility

Discounted or complimentary gym membership

Bicycle repair station

Maintenance supplies such as tools, pumps, and tubes

Dedicated bike maintenance person

None of the above

\* 32. Is your business located in a [Bicycle Friendly Community \(BFC\)](#)?

Yes

No

\* 33. How is your workplace accessible by bike? Click all that apply.

Direct access by trail

Adjoining streets have bike lanes

Located on a bike route system

Located on a low traffic street

It is not accessible by bike

Other, please describe

\* 33. a. Please describe.

\* 34. Did bike accessibility influence your decision to locate your business in this area?

Yes

No

Don't know

34. a. Additional comments.

**It was important to us that our location be accessible by bike because we know that most of employees choose to commute to work rather than drive. There are bike lanes on the roads leading to the shop, as well as bike paths that come very close, allowing many of our employees to stay off roads for much of their commute.**

\* 35. Are you working with local government or advocacy groups to improve conditions for bicyclists?

Yes

No

\* 35. a. If yes, please describe.

## Education

\* 36. What type of educational classes does your business offer on bicycling? Click all that apply.

Safe riding skills

Maintenance

Driver safety on how to share the road with bicyclists

**Other, please describe**

**None**

\* 36. a. Please describe.

**Provide free meeting space to local clubs, groups and government to provide talks on safe riding and bicycle handling skills. Also provide free maintenance courses for local bike police.**

\* 37. Who teaches these classes? Click all that apply.

[League Cycling Instructor](#)

**Bike shop employee**

**Knowledgeable staff member**

**Local bicycle advocate**

**No classes offered**

\* 38. How often do you offer these classes?

**Monthly**

**Annually**

**As needed**

**No classes offered**

**Other, please describe**

\* 38. a. Please describe.

\* 39. Is there a mentorship program at your organization that teams experienced bicycle commuters with newcomers?

**Yes**

**No**

\* 39. a. If yes, please describe.

\* 40. Does your company provide any of the following educational tools to employees outside of classes/clinics? Click all that apply.

**Information on safe bicycling**

**Help finding bike routes to work**

**Information on proper riding equipment**

**Information on safe driving and sharing the road with bicyclists**

**Calendar of local bicycling events**

**None provided**

**Other, please describe**

\* 40. a. Please describe.

\* 41. How does the company provide bicycling information other than classes/clinics? Click all that apply.

**Company website or intranet**

**Newsletter or new hire packet**

**Company orientation program**

**Vehicle safety guidelines**

**None provided**

**Other, please describe**

\* 41. a. Please describe.

**We are a bike shop, so most of this is done word-of-mouth, in conversations and various meetings.**

## Evaluation

42. How many of your employees commute to work by bike more than twice a week?

\* Summer

\* Winter

10

\* 43. Have goals been set for business-wide bike use?

Yes

No

\* 43. a. If yes, what are they?

**We strive to reach over 30,000 miles per year of alternative commuting (bicycle or running). We do not keep track of rideshare or public transportation yet, but that would definitely increase that goal number.**

\* 44. Is there a bike coordinator for your business?

Yes

No

\* 44. a. If yes, which?

Full time, paid coordinator

Part time, paid coordinator

Volunteer coordinator

\* 45. Are there other unique and innovative things that your business does to promote bicycling that have not been covered in this application?

**We have worked extensively with the Mayor's office here in Tucson to get the city declared the "Winter Training Capital" in order to bring more attention to cycling within the community, as well as to bring people from outside the community here to visit. This has been a successful venture and will result in more signs being placed around town bringing attention to it being bicycle-friendly. Another program with which we have become involved is the Junior El Tour cycling program. This program selects at-risk youth who may not be able to afford a bicycle, and gives them the tools necessary to complete a 35-mile bike race. As a sponsor of this program, we provide bicycles and accessories for these kids. If they complete the program and participate in the event, they are rewarded with being able to keep the bike. It's been a tremendous success and the kids are gaining something that will stay with them forever - the ability to manage their own health and well-being. Lastly, we also have a bike commuter league, creating teams out of the employees who choose to be involved and there are monthly and annual rewards for the team with the most trips and miles. At our year-end party, the individuals who have commuted the most trips and the most miles each receive a unique, handmade traveling award for them to keep until the following year. This adds a layer of competitiveness that our employees enjoy, and it encourages those who may be on the fence about riding to get on their bikes because they are part of a team.**

\* 46. What has been your business's most significant investment for bicycling?

**Offering the demo bicycles to our employees has been our largest investment. Employees qualify for this program after being with our company for at least one year, and with our excellent employee retention, we have over 50% of our employees on demo bicycles at this time. The bikes increase in value the longer the employee is with our company, and they get new bikes each year, so this is an ongoing investment rather than a one-time expense. We do sell the bikes after they have been turned in, but it is at a significant reduction in price due to the fact that they are not the current model year and have been used, some quite heavily, for a year.**

\* 47. Please list any plans you have for the coming year to improve your company's bicycle friendliness.

**We are currently undergoing a quarter-million dollar renovation which will incorporate additional bike parking for our customers and for our employees.**

\* 48. Briefly describe the most positive outcome of your company's support for bicycling. (i.e. improved employee health, increased productivity, morale boost, reduced parking/maintenance cost, etc.)

**The answer to this is twofold. We feel that promoting an active, healthy lifestyle is the best thing to come from our support of bicycle commuting. Many employees who never even owned a bike now commute regularly to work on their bikes. We are also very big proponents of recycling and treating our environment well, so from promoting this active lifestyle, we are also positively affecting the environment with a reduction in our carbon footprint.**

\* 49. List three reasons your business should be recognized as a Bicycle Friendly Business. Reason 1.

**We don't just talk the talk, we walk the walk - we don't just say "this is what should be done," we go out and do it. Everyone here, from management on down to our newest employees, have the same opportunities to gain credit for commuting, and almost everyone takes advantage of this benefit, as well as many of the other benefits they earn as they stay with our company.**

\* Reason 2.

**We work hard to make the community overall a better place to cycle. We sponsor a very-well traveled stretch of road and have committed to keeping it clean and safe for cyclists. This is through our county's Adopt-a-Road program, and the area we have adopted leads to Mt. Lemmon, one of the biggest cycling destinations in our area.**

\* Reason 3.

**Our overall community involvement. We sponsor many events and clubs/teams in order to help promote cycling to the community as a whole. We have recently taken on title sponsorship of a local racing team/cycling club and have worked very hard to increase awareness and teach proper riding etiquette and handling skills so even the newest members feel comfortable joining. We have also been a key sponsor of an effort to get at-risk youth into cycling, providing bicycles to these kids to ride in El Tour de Tucson. As long as they complete all training and ride in the event, they get to keep the bikes. It's an extremely rewarding program.**

\* 50. List three areas of bicycle friendliness that you need to improve. Reason 1.

**Advocacy - Our next goal is to get more involved in local and, eventually, national advocacy for bicyclists. We currently support local politicians who make an effort to keep our community safe, and strive to make it safer, for cyclists, but we have not been active in advocacy groups.**

\* Reason 2.

**More employee bike parking - This is something that is currently in the works and will be completed in our renovation (estimated completion March 2010).**

\* Reason 3.

**Better bicycle parking for our customers who arrive on bicycle, as well as easy access to water for those customers. This is also in the works with our current renovation.**